

Samantha Burke

Product Designer | User Experience Designer

samanthaburkedesign.com

hi@samanthaburkedesign.com

linkedin.com/in/skbbdesign

EXPERIENCE

ServiceTitan — *Sr. Product Designer*

Glendale, CA | JAN 2020 - PRESENT

Manage the User Experience for the Inventory product offering within the world's leading all-in-one software for residential and commercial field service businesses.

Bluebeam — *Product Designer*

PASADENA, CA | APRIL 2019 - JAN 2020

As a member of a highly collaborative, cross-functional product team, I led research and design for a productivity tool serving over 1.6 million users in the AEC industry.

Disney | ABC Television Group — *Product Designer*

BURBANK, CA | JULY 2018 - FEB 2019

I worked as the lead designer for a B2B web platform serving 200+ ABC stations. I focused on product improvements and building out new features to drive adoption rates and user success on a cross-functional team.

FiveSixTwo — *Product Designer*

LONG BEACH, CA | AUG 2016 - JULY 2018

I conducted research, led stakeholder and user interviews, designed prototypes, ran usability testing, collaborated with engineers and tracked metrics on a web based ERP system at a fast-paced startup.

Sony Pictures Entertainment — *UX Designer*

CULVER CITY, CA | OCT 2015 - AUG 2016

I advocated for UX principles and best practices on a cross-functional team developing an internal asset management platform for SPE employees.

EDUCATION

University of Missouri, Columbia — *BFA*

AUG 2003 - DEC 2007

General Assembly — *UX Design Immersive*

LOS ANGELES | JUNE 2015 - AUG 2015

ABOUT

I'm a user-focused product designer driven by solving meaningful problems within collaborative teams. I work to transform user needs and business goals into intuitive products through iterative cycles of research, design, testing, building and tracking metrics.

SKILLS

Research

User Interviews
UX Workshops
Competitive Analysis
UX Mapping methods
Task analysis
Usability testing
Analytics

Design

Sketching & Whiteboarding
Information Architecture
Wireframes
Interactive Prototypes
UI Design
Design Systems

Tools

Figma
Sketch & InVision
Photoshop & Illustrator
Confluence & Jira
Familiar with HTML/CSS/JS